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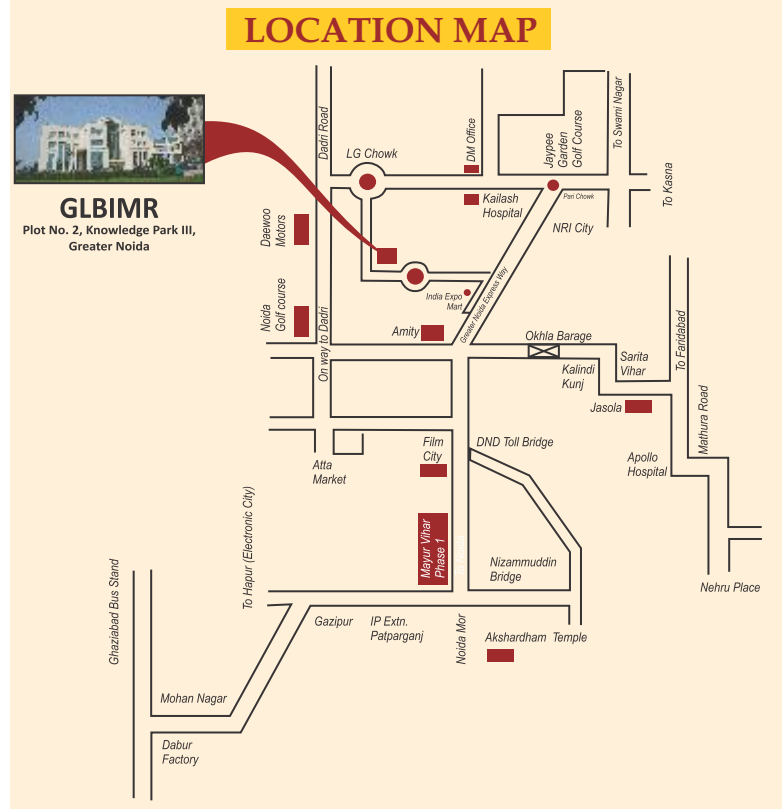
About G.L. Bajaj Group of Institutions

G. L. Bajaj Group of Institutions was established in the year 1997 by philanthropic creative thinkers and cerebrals to impart value-based education in a thought-provoking and novel milieu, favourable for the overall development of its students. With 9 campuses located in NCR and Mathura, the Group has its vision of imparting quality education in the field of Management, Technology, Education, Dental Science, Engineering, Pharmacy and Library Sciences. Our other campuses are: G.L. Bajaj Institute of Management & Research, Greater Noida, G.L. Bajaj Institute of Technology & Management, Greater Noida, G.L. Bajaj Group of Institutions, Mathura, KD Dental College & Hospital, Mathura, Rajiv Academy for Technology & Management, Mathura, Rajiv Academy for Pharmacy, Mathura, Rajiv Academy for Teacher Education, Mathura, K D Medical and Research Center, Mathura.

G.L. Bajaj Institute of Management & Research (GLBIMR)

(Approved by AICTE, Ministry of HRD, Govt. of India)

GLBIMR was established in the year 2007 under the umbrella of G. L. Bajaj Group of Institutions and embarked on the journey to promote higher education in NCR. In record time of 10 years, GLBIMR has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. Located strategically in NCR, in the heart of an active corporate community, GLBIMR, Greater Noida delivers the real-world experience one needs to succeed in today's competitive global era.



GL BAJAJ

Institute of Management & Research



International Conference on Innovations in Technology: A Road Map for Achieving Global Competitiveness

September 10, 2016, Saturday
Venue: GLBIMR, Greater Noida



Developing Professionals for Global Competitiveness

Best B-School & Outstanding Placement in North India by Star News

Rated as Top B School for Excellence in Education by CSR April 2016

Ranked A+ in B-School Survey by Business India

Ranked 5th in terms of Placement in B Schools by Outlook

Best B-School in Industry Interface (North India) by Dialogue India

Ranked amongst Top 30 B-Schools in North India by Business Today

Ranked 16th amongst North Zone B-Schools by The Week

14773
Students

10156
Alumni

943
Faculty

09
Institutes



Plot No. 2, Knowledge Park-III, Greater Noida, Distt.- Gautam Budh Nagar, U.P. 201306

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International Conference on
Innovations in Technology:
A Road Map for Achieving Global Competitiveness

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Call for Papers

Original research papers based on Innovations in Technology for achieving Global Competitiveness are encouraged in the following thrust areas but not limited to them. Researchers are encouraged to contribute new ideas that can lead to value creation in organizations. The areas mentioned below are indicative:

- Information Technology
- E-commerce
- Social Media
- Strategic Management
- International Business
- General Management
- Economic development
- Rural Management
- Health Management
- Management of ITES
- Employability and Skills development
- Electronic System Design and Manufacturing
- IT Enabled Services sector
- Skills training and Inclusive Growth
- Technological Change and Manpower Development
- Social Marketing (BOP)
- Innovations & Sectoral Applications
- Sustainability & Interventions Strategy
- Information & Knowledge Management
- Other relevant areas related to the Conference Theme

About the Conference

Growing customer complexity, increased competition in the marketplace, challenges in resource allocation and growing environmental concerns are necessitating innovations in technology to achieve global competitiveness. International Conference on "Innovations in Technology: A Road Map for Achieving Global Competitiveness (ICIT-2K16)" aims to provide a global forum to present and discuss research on Innovations in Technological Fields among academicians and practitioners. Firms need to constantly evolve and explore new ideas for offering not only new products but also targeting new methods of production, new markets, sustainable development etc. Use of innovations in technology to create business value is multi-disciplinary. ICIT-2K16 endeavours to showcase research ideas from academia along with best practices by industry experts resulting in rich discussions and fuel future course of action.

Submission Guidelines

Authors must send the Abstract and Final paper as an attachment to conference@glbimr.org

Abstract Submission Guidelines

- Length of abstract** : Not more than 300 words
Coverage : Abstract should cover the purpose of the study along with major findings and conclusions
Cover page : Title of the paper along with author(s) name, Designation, Affiliation, Research areas, Email-id, Contact Number, Address.
Font : Times New Roman, 12 point
Spacing : 1.5
Key words : 3-5

Full paper Submission Guidelines

- Paper length** : 2500 – 3500 words
Abstract : Not more than 300 words
Font : Times New Roman, 12 point;
Spacing : 1.5
Key words : 3-5

Conference Publication

Selected papers will be published in

1. Edited Book with ISBN number
2. International Journal of Marketing & Business Communication (ISSN: 2277-484X)
3. Journal of Strategic Human Resource Management (ISSN: 2277-2138)
4. International Journal on Customer Relations (ISSN: 2320-7515)
5. Journal of Entrepreneurship & Management (ISSN: 2277-6850)
6. Journal of Supply Chain Management Systems (ISSN: 2277-1387)
7. Journal of Rural and Industrial Development (ISSN: 2321-1873)
8. OPUS: Annual HR Journal (ISSN: 0973-9866)
9. Journal of Commerce & Accounting Research (ISSN: 2277-2146)
10. International Journal of Knowledge Management and Practices (ISSN: 2320-7523)
11. GLBIMR International Journal 'Optimization: Journal of Research in Management' (ISSN: 0974-0988)

Important Dates

Last date of Submission of Abstract
June 20, 2016, Monday

Notification of Acceptance
June 22, 2016, Wednesday

Last Date for Submission of Full Paper
July 15, 2016, Friday

Last Date for Registration
July 25, 2016, Monday

Conference Date
September 10, 2016, Saturday

Advisory Board

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Registration Details

Delegate Category	Registration Fee: Indian Delegates	Registration Fee: Foreign Delegates
Corporate Delegate	Rs 1500	USD 100
Academician	Rs 1200	USD 75
Research Scholar	Rs 1000	USD 50
Students	Rs 700	USD 25

Payment Details: Payment can be sent through any of the following methods:

1. Demand Draft (DD) in favour of G. L. Bajaj Institute of Management Research payable at Greater Noida. DD can be sent to Institute Address and a scanned copy can be emailed to: conference@glbimr.org
2. Online Payment: NEFT* transfer can be done on
Account Name: G. L. Bajaj Institute of Management and Research
Account Number: 88953070001498
Branch Name: Greater Noida
IFSC Code: SYNB0008895

*Kindly mention participants name in remark section.