90 EDITION

THE GLB TIMES



Fortnightly Newspaper

16-31 October 2022

Diwali Celebration

On October 22, 2022, GL. Bajaj Institute of Management Research held a Diwali Festival for faculty and staff members. The campus was adorned with a profusion of lights, and a swastika rangoli that was beautifully made by the members of the Art Club. The faculty members on this occasion were invited for fun activities and games. All the faculty and staff members enthusiastically participated and created wonderful memories. In this auspicious festival of lights, love and camaraderie, Diwali celebration at the campus was full of joy, happiness, and laughter. Dr. Sapna Rakesh, Director, GLBIMR extended her best wishes to all and prayed that may this Diwali dispel all the darkness and leads all of us to the road of knowledge, prosperity and growth.



G.L. Bajaj Institute of Management & Research. PGDM Institute Vision

To be an institute of global repute for imparting knowledge, skill sets, confidence and values for being self-reliant and pleasantly employable.

Mission

- To create a sustainable learning ecosystem to build cognitive potential.
- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self reliance.

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Alumni Corner

The Use of Artificial Intelligence In Human Resource

Artificial intelligence in the field of human resource management has become an integral part in the management domain and has many crucial applications. The applications and software are being used to check on the personality's types and interpersonal skills of the employees. The self-communicating bots and the program-enabled tests help the HR team to identify the latent aspects of the candidate and give them constructive and structured feedback for further improvement to excel in the designated roles.

Apart from the development and the employee training part, Al also is very helpful in managing the employees' work patterns and other expenses including their payroll and working hours. Al has enabled employees to work more effectively and efficiently in the hybrid world of work. High performing companies are now allocating huge budgets to use AI applications for attracting, hiring, engaging, and retaining the employees. Many global HR managers have mentioned that AI is helping the organization to streamline the processes, reduce human bias and administrative burden.

In the future with developing technologies, employees working in the HR domain are looking forward to having even more ease in the functionality of the HR system with better problemsolving techniques and management applications. Artificial intelligence and cloud-based solutions are making employee experience quite better and are becoming increasingly indispensable for making better HR decisions across all sectors. Embracing AI seems to be a mandate in the HR toolbox now. It needs to be implemented gradually after critically analyzing the context and the level of digitalization the company has reached.



Ayesha Iram khan

Human Resources Consultant Genpact Steller PGDM Batch | 2020-2022 https://www.linkedin.com/in/ayesha-khan-17117b1b2

Alumni of the Month I October 2022

GLBIMR congratulates Mr. Anish Kumar for winning 'CIO Select Award 2022' at the Hybrid Cloud Summit and Awards 2022



Mr. Anish Kumar Chief Information Officer Techchef Data Recovery, Bengaluru, Karnataka PGDM Batch I 2008–2010 https://www.linkedin.com/in/kranish

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Message from the Desk of the Students Editorial Board

We are proud to present the 90th Edition of the Fortnightly GLBIMR Newspaper 'THE GLB TIMES'.As we strive to keep you updated about the most happening events on the campus, write to us with your suggestions regarding columns to be added to make our student bulletin even more engaging. We look forward to getting your valuable suggestions to deliver the best to our avid readers! Kindly mail us your suggestions at theglbtimes@glbimr.org.

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G.L. Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 15 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

Program Educational Objectives (PEOs)

PEO-1: Graduates will be able to contribute in nation building with advanced practical knowledge in the functional areas of business management while upholding ethical practices

PEO-2: Graduates will be able to establish benchmarks with necessary tools and techniques to analyse, design, develop, optimize and integrate systems for handling complex business problems and uncertainty.

PEO-3: Graduates will be able to demonstrate as an effective team player with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of the multinational organisations: Domestic and global organisations.

PEO-4: Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies, high level of personal and professional integrity leading to greater societal impact.

PEO-5: Graduates will be competent to take-up entrepreneurial initiatives either for their own or within other organisations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

G.L Bajaj Institute of Management & Research

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