PLACEMENT BROCHURE 2022-23.

www.glbimr.org







Dr. Ram Kushore Agarwal

Late Shri Ganeshi Lalji Bajaj was a freedom fighter, a philanthropist and a social worker. He is revered for his benevolence and penchant for hard work and social restructuring. As a young man, he was greatly influenced by the freedom struggle and the plight of the poor people. He realized that the solution to the problems, which could not be achieved without proper education. Shri Ganeshi Lalji Bajaj often stated that, "It is only education that can move this nation forward. Education will empower common people to think and act clearly, to differentiate between right and wrong and to appreciate the finer points and purpose of life". We at R K Group, own our existence to the zeal of our founding father and we emulate him in building institutions. The life of Shri Ganeshi Lalji Bajaj continues to inspire us. We are committed to the goals set by him. Education is our primary focus and we will continue to build and promote Educational Institute.

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Vice Chairman's MESSAGE

Mr. Pankaj Agarwal

We at GLBIMR emphasize on building business leaders of tomorrow. In the era of competition, mounting expectations from the corporate world and the dynamism of market forces, the skills and abilities of students need to be multithronged and time tested. Our endeavour is to strike a balance between education we impart and expectation of corporate world . here at GLBIMR student's perspective of life and career is molded and nurtured to enable them independently to manage the challanges of this modern world

Let it be my privilege to welcome the young minds to GLBIMR.

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Dr. Sapna Rakesh

Since its inception in the year 2007, GL Bajaj Institute of Management and Research has been facilitating and promoting Management Education & Research with the prime objective of preparing world class business managers, entrepeneurs and leaders for today and tomorrow.

GLBIMR not only emphasize on quality education but also believe in inculcating values and skills for the holistic development of our students to become a responsible citizen of the nation.

We provide an excellent learning experience to our students through our industry oriented curriculum and pedagogy. We groom, nourish and nurture our students to address emerging global business and social challenges.

GLBIMR strive to give professional education a new perspective and achieve perfection in all spheres. This aim cannot be achieved without the support and guidance of all stakeholders of



GLBIMR. My endeavor is to make GLBIMR the best B-School through students who are determined to excel, strong alumni network working at various top position in business organization, a team of competent and dedicated faculty, a meticulously designed curriculum and an optimum infrastructure.

We are continuously being recognized for our efforts of delivering academic excellence by various organization and agencies. Recently GLBIMR has been recognized amongst "The 10 most admired PG institutes in India, 2019" by The Knowledge Review Magazine.

Head CRC's MESSAGE

Ms. Ritu Tandon

Having served as Placement Head I feel immense pleasure in Introducing our Institute. GL Bajaj Institute of Management and Research, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR embarked on the journey to promote higher education in NCR. In record time of 16 years, GLBIMR has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education Central to realizing our vision is to see our students Confident, Self –reliant and Pleasantly Employable.

The Placement cell at the GL Bajaj Institute of Management and Research comprising students and faculty mentors, work on this aspect. For the sixteen years running, the Institute has very healthy placements.

We are happy to report that GLBIMR continues to grow every year and strives for excellence, innovation, imagination, and creativity. Apart

from being exposed to industries, our students also discover leadership qualities and boost their selfconfidence through hands-on challenges. In the past year, we saw immense growth in placement, all because of our team's collective efforts under the guidance of our Hon'ble Director Ma'am. The Training and Placement Cell members have consistently worked hard, and we have received an overwhelming response from recruiters across the nation. We are confident that our students' enthusiasm, hard work, and determination here at GLBIMR will lead to a smooth selection process with the various companies GLBIMR tends to place its students at, thereby increasing placements to unimaginable heights. As an institution, we hope to give great working individuals to society. Ultimately, we wish all our lovely students the best and hope all flourish as shining stars in their respective fields.





Faculty RESOURCE



Dr. Sapna Rakesh	Dr. Anand Kumar Rai	Dr. Arvind Kumar Bhatt	Dr. Puneet Mohan	Dr. Amrita Jain
Director	Professor	Professor	Associate Professor	Associate Professor
Dr S. Goswami	Dr. Adarsh Garg	Dr. V. N. Srivastava	Dr. Swati Priya	Dr. Amit Kumar
Professor	Professor	Professor	Associate Professor	Associate Professor
Dr. Surabhi Singh	Dr. Nidhi Srivastava	Dr. Sharat Sharma	Prof. Bhavna Bhardwaj	Prof. Vikram K. Sharma
Professor	Professor	Professor	Assistant Professor	Assistant Professor
Dr. Ripu Daman Gaur	Mr. Atul Kumar	Dr. Arpita Srivastava	Prof. Anshu Shukla	Prof. Ravi Kishor Ranjan
Associate Professor	Associate Professor	Associate Professor	Assistant Professor	Assistant Professor
Dr. Shuchita Singh	Dr. Prachi Agarwal	Dr. Sunita Chowdhury	 Prof. Manish Verma	Dr. Rashi Hora
Associate Professor	Associate Professor	Associate Professor	Assistant Professor	Assistant Professor

Dr. Manisha Singh Associate Professor

Prof. Alok Bhardwaj Assistant Professor

Prof. Priyanka Sadhna Assistant Professor

Prof. Yagbala Kapil Assistant Professor

Prof. Nishant Tyagi Assistant Professor



Course STRUCTURE

TRIMESTER - 1

- Organizational Behaviour I
- Marketing Management I
- Accounting for Managers
- Quantitative Techniques for Managers
- Information Technology for Managers
- Managerial Communication
- Igniting Self and Interpersonal Skills
- (*SSP-I)
- Minor Project

TRIMESTER - 3

- Human Resource Management
- Consumer Behavior
- Research Methods in Business
- Corporate Finance
- Legal Environment of Business
- Strategic management
- Resume Writing & Art of Converting SIP into PPO(*SSP-III)
- Minor Project
- Human Values and Environment Sustainability

SUMMER TRAINING PROJECT & ELECTIVE COURSES

TRIMESTER - 5

- Entrepreneurship & Design Thinking
- Personal and Professional Excellence (SSP-V)
- 4 Electives (Two each from two areas of specialization) (4*3 Credit each)



TRIMESTER - 2

- Organizational Behavior-II
- Marketing Management II
- International Business Environment
- Business Transformation with Information Systems
- Managerial Economics
- Operations Management
- Teams and Emotional Intelligence (*SSP-II)
- Costing & Control Management
- Minor Project

TRIMESTER - 4

- Management of Technology, Innovations and
- Change (MTIC)
- Supply Chain Management
- Art of Self-Branding for Successful Corporate
- Inning (*SSP-IV)
- Summer Internship Project
- 4 Electives (Two each from two areas of specialization) (4*3 Credit each)

TRIMESTER - 6

- Business Ethics & Corporate Governance
- Dissertation Research Project
- 2 Electives (One each from two areas of specialization) (2*3 Credits each)



Marketing

- Integrated Marketing Communications
- Sales and Distribution Management
- Product and Brand ManagementServices Marketing
- Digital & Social Media Marketing
- Marketing Research
- Retail Management
 International Marketing

Human Resource

- Talent Acquisition, Retention & Engagement
- Learning & Development
- Performance Management And Competency Mapping
- Compensation and Reward Management
- Industrial Relations & Labour Laws
- Management of Change and Organizational
 Development
- HR Metrics and HR Analytics
- Strategic HRM

International Business

- Export and Import Management
- International Trade Operations & Documentation
- India's Foreign Trade
- Export Import DocumentationWorld Trade Organization WTO & Regional
- Trading Blocks
- Global Business Environment
- Distribution and International Logistics Management

Finance

- Taxation for Managers
- Security Analysis & Portfolio Management
- Management of Banking And Financial Services
- Financial Derivatives and Risk Management
- Corporate Restructuring & Business Valuation
- International Financial Management
- Fixed Income Securities
- Project Planning, Analysis and Management

Information Technology

- Business Intelligence and Data Mining
- Enterprise Resource Planning (ERP)
- Big Data Analytics
- Internet Technology and E-Commerce
- Managing Software Project
- Strategic Management of Information Technology
- Security and Control of Information System
- Data Visualization for Decision Making

Operations

- Material and Purchase Management
- Service Operations Management
- Production Planning and Control
- Total Quality Management
- Project Management
- Management of Technology
- New Product Management
- Business Process Re-Engineering

Institute INFRASTRUCTURE



Classrooms

Air-conditioned classrooms and tutorial rooms provide a healthy environment for effective interaction between teachers and students. Modern teaching aids are used for conducting the lectures. The latest audio video technology enables faculty members to have interactive sessions of teaching, which makes the students confident and enthusiastic.



Library and Information Service

The Library has a collection of about 6100 carefully selected volumes, including text and reference books in various functional areas of management. The Institute subscribes to about 54 Indian and foreign journals, magazines and newspapers. There is a large collection of annual reports of national and international organizations. The library is supported by e-journal facilities. In addition, the Institute has a number of video CDs on business games, case studies, management decisions, etc. Book Bank facility is also available for the students on a trimester basis.



Auditorium, Seminar Hall and Conference Hall

The Institute has a state-of-art, fully as conditioned auditorium with a seating - opacity of 250 people, a seminar hall with a seating capacity of 150 people Id a conference hall with a seating capacity of 75 people. All of these are Nell equipped with the latest acoustics technology and sound system. The auditorium is an excellent work of modern architecture.



Hostel

The well designed hostel forms an integral part of the academic and social life at GLBIMR. The hostel enables students to optimally utilize campus resources such as the library and computing facilities. The Institute has separate boys and girls hostels. The boys hostel is within the campus. The girls hostel is at a distance of 3 kms. Transport facility is available for hostelites. Airy and wellventilated rooms in the hostels are double-bedded with TV, gym, newspapers, mess, stationery store and facility to wash and iron clothes, 24x7 power back-up and 24hour water facilities are provided in the hostels. Dedicated wardens and round-the clock security in each of the hostels are available to look after the well being of the hostelites. Book shop, Internet stations, STD/ISD booths, multi-activity play grounds and buses connecting the city are also available.



Language Lab: The lab attempts to Inculcate the practical skills of communication which include discussion sessions, presentations, mock meetings, mock interviews with the developing the all round personality particularly the qualities of leadership, team building, based attitude and confidence among the scholars.





Cafeteria: The Institute has a clean and spacious canteen that caters to the students and faculty members. The canteen is properly equipped. Breakfast and lunch are served at the canteen at a reasonable rate. Regular checks by faculty and the medical officer are made at the canteen to ensure proper hygiene.

Medical: GLBIMR provides free first aid to the students in the college campus during working hours. A medical officer is available during college hours. Qualified physicians are on the college rolls and are available in close proximity for consultancy. Hospital facilities are available within reach and transportation is ensured round the clock.

Water and Electricity: GLBIMR has in-house arrangements round the clock to deliver uninterrupted water and electricity supply to the students. Sufficient water coolers with filtered RO water are available throughout the campus. High power generators are installed to provide 100% power back-up in case of power failures. Cleanliness is given the utmost importance. All rest rooms are of a very high standard.

Health Check-up Camp: Health is wealth. An annual health check-up camp is organized in the campus to examine the health of all students. At this camp, students are made aware of health related issues, which enable students to pursue a healthy life.

Other Facilities:

I.Transport Bus facility at a nominal fee is provided to the students which covers almost the entire Delhi-NCR region.

II.Stationery and Reprography Centre A multi-utility store provides for all students' needs including printing and photocopying facility. STD/PCO is available within the campus. Most student needs can be fulfilled at this store.



Guest LECTURES

Dr. Binod Kumar - Chairman, Abhigyan Consultants & President, Mental Health FoundationIndia.

Mr. A. Ajay Kumar - Joint Secretary(DPA-I), Ministry of External Affairs, Jawaharlal Nehru Bhawan.

Shri. Ashok Kumar Sharma - IFS, Ex-Ambassador of India to Finland and Estonia, <u>Ministry of External Affairs, Govt. of India.</u>

Mr. Satyavir Singh - IRS (Read.) Former PrincipalCommissionerGST.

Mr. Manish Barriar - Director, IMS Patna & Alumnus-IIFT.



Mr. Naveen Pathak - Senior Partner Entry India LLC, USA. Mr. Stanley Beckett - Chief Training Officer & Change Leadership Guru, WOW Factories India Pvt. Ltd.

Mr. Ajay Khurana - Founder & CEO, McKinely Global Advisors.

Mr. Devojeet Sarkar, Network Manager - North India, Honda Motorcycle and Scooter India Pvt. Ltd. Mr. Chandan Kumar, Founder Director, Craft Ur Career Educations Pvt. Mr. Rachit Srivastava - Vice President (Data and AI) - Blackrock, UK.

Mr. Ajit Mahapatra - HR Business Partner, Ameriprise Financial.

Mr. Rahul Bhagat - General Manager, Business Development & Key Strategic Accounts, DenaveIndia Pvt. Ltd.



Mr. Abhishek Dubey, Manager, Genpact.

Mr. Himanshu Kumar Verma, Assistant Manager, KPMG.

Mr. Rishi Srivastava - Manager, Sales & Marketing, EntabInfotech.

Mr. Vikas Kumar Ojha - Asst Manager, Account Support, ebay.

Ms. Anuja Agarwal, HR Head, QA InfoTech Software Services Pvt. Ltd.

Mr. Satyyam Srivastava - Director, Operations & Strategy, Apisero Inc.

Mr. Abhinav Sharma - Zonal Manager - North & East India, Goodricke Group Ltd (Camellia PLC).

GLBIMR Corporate Resouce Centre

CRC

Visible Alpha, ZNA Infira, Bandhan Bank, Coffee Day, The Burger

Company, Naukri.com, HCL Tech, Archer & Bull, American Express,

TATA Power, , Wildcraft India, MIQ Digital India, HomeLane. Regalo Kitchen,

Ken Research, TATA Technologies, HT Media, Faballey & Indya, G R Infraproject,

BuyerForesight. Last Mile Channel, Impact Communications, InMorphis, Pickyourtail,

Ujjivan Small Finance Bank, , Tomas Assessment, Opkey, Interactive Brokers, Kie Square Analytics, Nobroker Hood, Apeiron Management, Sapphire HR Solutions, Artech Infosystem, Reliance, RSH Global, Triveni Almirah, Prism Johnson, CK Birla, Reliance Retail Group, Bosch Ltd.,

InterOcean Shipping (India), V5 Global Services, Bajaj Allianz, VVDN Technologies, Hitachi, Apisero Global Aditya Birla, Bata India Limited, Bharti Airtel Ltd., Hindustan Unilever Ltd., DCM

Shriram Industry, Manikaran Power Ltd., Yes Bank, HDFC Bank, ICICI Bank, Axis Bank, ITC Co. Cola,

India IDFC First Bank, AU Small Finance Bank.

The CRC at GLBIMR looks after the employment possibilities of the students in business, trade and service organizations. It is a round the year activity and not just confined to summer training projects and job placement. The centre maintains a strong data base of potential recruiters, maintains continuous liaison with them and assesses trends in their requirement, which help CRC prepare the prospective managers on those lines. The CRC organizes workshops, guest lectures and seminars to enhance both technical and soft skills among students. It encourages students to work on live projects, which helps them to relate to classroom teachings with industrial practices. In order to have a better understanding of the organization culture/industrial process, the CRC also organizes industrial visits for its students at regular intervals. The Corporate Resource Center, therefore, grooms students holistically right through soft skills, presentation skills and interview skills to successful attainment of lucrative job offers.

As a result of the above, more than 90 percent of the last batch PGDM students has been placed in reputed companies in the salary package of between Rs 3.5 to 12.40 lakhs per annum. The reputation which GLBIMR has gained owes itself to strong industry networking and excellent placement records. GLBIMR has been in the forefront in its placement over the last few years. Latest industry moguls to visit the campus for the Mega Recruitment Drive were TCS and Infosys. In a week- long TCS drive, which is one of the biggest in the last two years in India, around 6000 students of 250 colleges from all over India participated and many of them cracked all the stages successfully. GL Bajaj stood ahead of others and placed the maximum number of its students during the drive. The second recent recruiter was Infosys. Around 27 colleges were participants and here too, G.L. Bajaj topped the list with 18 selected students.











- Conducting soft skills workshops for the overall development and grooming of the student.
- academia.
- Intensive Personality Development Programs for students undergoing recruitment process.
- Providing summer training for the students with Companies.
- Conducting industrial visits, industrial tours and trips.
- Conducting sessions on communication skills, grooming and corporate etiquettes.

Ms. Ritu Tandon, Head Mr. Gurmeet Singh Bedi, AGM Ms. Himani Dhawan, Sr. Executive



Conducting brief sessions of Industry-Institute Interaction for bridging the gap between industry and

Conducting lecture sessions by eminent professionals from Industry and corporate business leaders.



Students Placed in Batch 2022-23

















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Mohd Kashif TATA Power

inder Kaur Namdhai

Sopra Steria

Gaurav Gupta Wipro Ltd.





Vaibhav Kumar Triveni Almirah

Saurabh Kumar Singh TATA Technologies









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Astha Kumari

ome First Finance Company























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- Varun Beverages
 Mother Dairy
- Coca-Cola Pepsico Anmol Industries
- Sulabh

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- International Yamaha Motors Ltd.
- Social Service Uflex India Param Dairy

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Institute -**INDUSTRY INTERFACE**

With our ever-increasing attempts of giving maximum exposure of the industry, the latest market trends and guidance to our students from time to time, GLBIMR has found its niche in the academic world.

Referring to the growing trends of industryinstitute interactions we have always strived to build up relationships with industries. Specialized programs are being organized periodically on various topics and the faculty gets trained on advanced topics by experts. Such programs

bridge the technical gap that students normally would encounter between academia and the industry.

As part of our industry-institute interaction, our college was invited by Infosys, Chandigarh in their Campus Connect-Spark program. Selected students from all the branches were accompanied by their fatuity on this tour to Infosys. Some of our senior faculty include members of industrial associations like CII, CSI, IEEMA and ISMS.



Personality DEVELOPMENT

GLBIMR has the evolved a philosophy of education, which emphasizes holistic development of its students and an education system that looks beyond employment and concentrates on individual development by imparting to the students the skills of life-time relevance and developing them as well adjusted • human beings.

GLBIMR organizes workshops, seminars and lectures that focus on developing the overall personality of the students and making them

capable of appreciating the importance of co curricular activities.

Training programmes (workshops) involve areas like:

- Interpersonal Skills and Team Building, Effective
- Communication, Stress Management, Innovation/Creative
- Problem Solving and Building Self Confidence.



Placement **GLIMPSE**





SECTORIAL DISTRIBUTION



Alumni CORNER



Every day in my corporate life, reminds me the learnings gained from PGDM course. They teached me how to work under pressure. They changed my personality from problem oriented to solution oriented. And yes all learnings from GLBIMR. Makes me stand out.

Thanks to entire faculty & staff.



I would like to thank the faculties and the placement team of G.L Bajaj for polishing us throughout the period of 2 years and providing us with skills that have helped us to shape ourselves into emerging personalities and today I can confidently say that "Yes, I am ready to enter the corporate world.



The PGDM program at GL Bajaj Institute of Management & Research was well-designed, providing a comprehensive understanding of different fields. As an alumnus of the program, I can confidently say that my experience at the institute was truly transformative and has laid a strong foundation for my career. The faculty members provided quality education and guidance, and the emphasis on experiential learning enabled students to engage in real-world projects, case studies, and internships. The support and mentorship provided by the faculty and the institute's career services team was exceptional. They were always available to provide guidance, help us explore career opportunities, and prepare us for the corporate world. The institute's placement assistance was also commendable, with a wide range of reputed companies visiting the campus and offering lucrative job opportunities. The PGDM program at GL Bajaj Institute of Management & Research is an excellent choice for aspiring professionals looking to build a strong foundation in these domains. The program's comprehensive curriculum, experiential learning opportunities, dedicated faculty, industry exposure, and strong alumni network contribute to a holistic learning experience, making it an excellent choice for aspiring professionals."



GL Bajaj institute of management and research always believes in finding the spark in the students and it also helped them to achieve the heights of their dreams. With its excellent academic curriculum to professional exposures, students here can find ample number of opportunities to walk on the path they think of and that happened with me as well, I am very grateful to placement department of Glbimr for effectively and sincerely helping me to grab first-ever opportunity with Kantar Group. Having first job as your dream job and starting your career with the brand is truly a blessing. Glbimr helped me in building my confidence and it also helped me in achieving my dream, the things that I have learnt here will be invaluable to my future career.

A big thanks to Glbimr and the Placement Team (CRC)

Awards and RANKINGS





Best B-School for Industry Connect North Zone 2022



Best Institute for Innovation and Entrepreneurship 2021



Awarded as "Best B-School for Strong **Industry Connect in North India** (Pvt. Category)" by TheEducationPost, in 4th APETA, 2022

business today

Business Today, India's Best B-School 93rd Rank and 70th Rank in Learning Experience 2022



India's Private Standalone Institutions and 11th in **Top Private B-Schools North Zone**" in 2021



Ranked as "Best Management College in India for Industry Interface 2023" by CEGR



Ranked as "5 Star Institute Innovation Council 2022"



Awarded as "Best Institute in Asia with Strong Corporate Connet" by ASSOCHAM 2021



Ranked as "CSR Top Institute in PGDM Plaements Awards-2022" by Competition Success Review



Best B-School North Zone 5th Rank 2022



Ranked GLBIMR as "23rd in

Glbimr THE INSTITUTE

Under the aegis of the R. K. Group of Institutions, GL Bajaj Institute of Management & Research. PGDM Institute (GLBIMR) is an autonomous School of Management spread over 11.5 acres of lush green campus at two year, full time programme, approved by AICTE, Ministry of HRD, Govt. Of India with dual specialization in the area of Marketing, Finance, Human Resource, Operation Management and Information Technology. GLBIMR is highly talked about among top Business Schools. GL Bajaj was conferred the International Achiever's Award 2010 for Management Education Excellence at the 25th Indo-Thai Entrepreneurs' Summit, Bangkok for its consistent efforts to serve the country with the Best Technical and Management Education and to provide career opportunities to Indian youth, GLBIMR was bestowed with the highly acclaimed honor Bhartiya Shiromani Award by His Excellency, Shri Devanand Konwar-, the Governor of Bihar, His Excellency Shri Shekhar Dutt, the Governor of Chattisgarh and Shri K.P.S. Gill, former Director General of Police. The RKGI has two campuses at Greater Noida and five campuses at Mathura, with 14 years of proven excellence in education, 800 qualified faculty, 9500 students and a 4500 plus alumni base. The Institutions under RKGI have undoubtedly acquired a distinguished status in U.P., NCR region and the country as a whole, by breaking new grounds in producing professionals of national and international acclaim.

GL Bajaj truly stands out in the crowd for training aspirants by providing world-class lucrative career options. In the present scenario, when new institutes are mushrooming in every nook and corner of the NCR, it is a feat to have created a benchmark in the field of management education. Our expertise coupled with rock solid principles, excellent infrastructure, dedicated faculty members, holistic teaching methodology and strong industrial relations, has placed us well above the rest. GLBIMR's commitment has been admired, appreciated and rewarded across the board.

CONTACT US



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Corporate Resource Centre

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