

16-31 July 2022

Fortnightly Newspaper

'Fin-Bollywood' I Finance Club

The Finance Club-Finvest of G.L. Bajaj Institute of Management and Research, PGDM Institute organized a 'Fin-Bollywood-A movie analysis competition for PGDM 2022-24 batch students, on23 July 2022. This activity aimed at enhancing the financial knowledge, logical reasoning, and analytical skills of aspiring managers. More than 65 teams participated in this activity and the top 10 teams qualified for the final round. Finally, the top 3 winners, who were able to answer accurately in the Q & round, were awarded with certificates and gifts. The activity was extremely engaging, wherein all students were able to learn effectively in a collaborative environment. The students' coordinator team of Sanjana Singh, Anubha Srivastava, and Supriya coordinated the entire session under the guidance of Dr. Shuchita Singh, Associate Professor.





G.L. Bajaj Institute of Management & Research. PGDM Institute Vision

To be an institute of global repute for imparting knowledge, skill sets, confidence and values for being self-reliant and pleasantly employable.

Mission:

- To create a sustainable learning ecosystem to build cognitive potential.
- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self reliance.

16-31 July 2022

THE GLB TIMES

Fortnightly Newspaper



Alumni Mentoring Program Project Sahyog

UUnder Alumni Mentoring Program 'ProjectSahyog', GL Bajaj Institute of Management and Research. PGDM Institute organized an introductory session on 23 July 2022 with alumni of GLBIMR, registered under Project Sahyog. The objective of this introductory session was to give an exclusive opportunity for the students to interact and learn from the experienced alumni of GLBIMR. During this 3-hours session, the alumni guests of Project Sahyog gave their tips and advice to students for succeeding in their professional life. Alumni Mr. Rachit Srivastava, Vice President, Blackrock, Edinburgh, Scotland, United Kingdom, advised students to focus on developing their managerial competencies. Mr. Satyam Srivastava, Sr. Healthcare Recruiter, Columbia.

Mr. Devojeet Sakar, Dealer Development, Brand Maryland, United States, asked students to spend Promotion, HMSI, Pune, advised students to considerable time on learning from case studies learn and experience new things with no fear and recent research articles. Mr. Rajat Srivastava, failure. He also emphasized that marks do not General Manager – Category at Homelane, guarantee a job but the development of Bengaluru, Karnataka, India suggested students with suitable competencies for a specified work will utilize their time effectively for timely lead to the attainment of career goals. Ms. Jyotica completion of projects and assignments. Srivastava, Talent Acquisition– Cvent, Gurugram, Haryana suggested students get involved in co–curricular activities to learn team dynamics and interpersonal skills. Ms. Bhumika Saxena, Operations Analyst at JPMorgan Chase& Company, Alwar, Rajasthan, and Ms. Anjali Chauhan, Research Analyst, at NielsenlQ, Noida, Uttar Pradesh, asked students to get out of their comfort zone and be persistent always in achieving the bigger picture. This entire session was managed by Dr. Arpita Srivastava and Dr. Prachi Agarwal. The session was very informative and appreciated by all students.



16-31 July 2022

Fortnightly Newspaper



'Aligning skills with career' Expert Talk Series

G.L. Bajaj Institute of Management and Research, PGDM Institute, organized the Expert Talk Series on 'Aligning skills with career' on 16 July 2022. Mr. Satyakki Bhattacharjee, Managing GrowthSgapes Consulting was the resource person. This session helped students in understanding the self-management concept and figuring out an effective career pathway. Mr. Bhattacharjee shared that streamlining daily processes by critical thinking can open the doors opportunities and long-term Students deciphered out the waus and techniques to constantly 'unlearn, learn and relearn' for making the most out of challenging work situation.

He also mentioned how students can enter a downward spiral, if they are unable to come out of their comfort zones. While explaining business models of various learning organizations, Mr. Bhattacharjee discussed the core skills that helped such organizations to achieve the pinnacle of success. All the students participated actively and shared excellent feedback for this learning enriched expert talk session. One of the most important lessons that all students appreciated was that one should always choose 'Learning over Earning'. Dr. Sapna Rakesh, Director, GLBIMR congratulated all the students for their active participation and shared how small steps each day in the right direction can result in robust results. Faculty members—Dr. Arpita Srivastava, Dr. Nidhi Srivastava and Ms. Priyanka Sadhna extended their full support during the session and proposed vote of thanks to all the associated stakeholders for the smooth conduction of the session. The student coordination team members—Aastha, Aliza Rizvi, Karan Rastogi, Kajal, Nitin Kumar Zarora, Nupur Malhotra, Mili Nigam, Md. Aquib Numan Siddiquee and Prateeksha Mishra managed the entire session with great zeal and enthusiasm.





Sperry Plast I Industry Visit

The visit to Sperry Plast Limited on 16 July, 2022 gave a practical exposure and the working protocols of the industry to students of the batch 2022–24. The officials of the company shared information about the production process, and marketing strategies of the company for managing the competitive squeeze. Students got to know that the company has a 90% of monopoly of brush rubber and they recycle scrap of 400 to 500 tons of plastic every month. Dr. Arpita Srivastava, Dr. Shuchita Singh and Mr. Vikram Sharma accompanied the students and encouraged them for experiential learning initiatives.



STUDENTS EDITORIAL BOARD



Drishti Singh



Simran Arora



Tanisha Agarwal



Kunal Prasad



Snigdh Singh Parihar PGDM 22-24



Charu Agarwal



Prateeksha Mishra PGDM 22-24



Kanupriya Jaiswal PGDM 22-24

Message from the Desk of the Students Editorial Board

We are proud to present the 84th Edition of the Fortnightly GLBIMR Newspaper 'THE GLB TIMES'. As we strive to keep you updated about the most happening events on the campus, write to us with your suggestions regarding columns to be added to make our student bulletin even more engaging. We look forward to getting your valuable suggestions to deliver the best to our avid readers! Kindly mail us your suggestions at the glbtimes@glbimr.org.

16-31 July 2022 Fortnightly Newspaper



G.L. Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 15 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

Toll Free No.: 8010-081-081

Program Educational Objectives (PEOs):

PEO-1: Graduates will be able to contribute in nation building with advanced practical knowledge in the functional areas of business management while upholding ethical practices

PEO-2: Graduates will be able to establish benchmarks with necessary tools and techniques to analyse, design, develop, optimize and integrate systems for handling complex business problems and uncertainty.

PEO-3: Graduates will be able to demonstrate as an effective team player with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of the multinational organisations: Domestic and global organisations.

PEO-4: Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies, high level of personal and professional integrity leading to greater societal impact.

PEO-5: Graduates will be competent to take-up entrepreneurial initiatives either for their own or within other organisations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

G.L Bajaj Institute of Management & Research

Plot No. 2, Knowledge Park III, Greater Noida, (U.P.) www.glbimr.org